

## Solutionz Security builds best in class team of cybersecurity experts – simplifying cybersecurity for organizations of all sizes and industries.

LOS ANGELES, CALIFORNIA 8/2/2021 – Solutionz, Inc. launches Solutionz Security, a full-service cybersecurity firm dedicated to strengthening the cybersecurity posture for SMBs nationwide.

Solutionz Security originated out of a need to provide best in class cybersecurity protection for the customers of their sister company, Solutionz, Inc., a top 10 audio visual integrator in the US. Solutionz saw that cybersecurity-related attacks were growing. The increase of ransomware, supply chain attacks, and threats to internet of things (IoT) devices places even small organizations at risk as hackers exploit backdoors in smart TV firmware or software, telecommunication equipment, and cameras.

Bill Warnick, CEO, describes the logical cross over from an AV-specific cybersecurity division to the need for a sister company focused on full cybersecurity programs. "If you think about internet traffic that you have through communication, it is no different than data. The same mechanisms that monitor communication, monitor IoT traffic. There is an easy bridge that we are creating over that chasm."

Shawn Fernandez, VP of Business Development and leader of the initiative to develop Solutionz Security, explains "There are a lot of layers to cybersecurity. We created Solutionz Security to have 100% focus on cybersecurity. We took two years to develop our team of partners, experts who understand the complexities of cybersecurity both from the MSP and from the customer's perspectives."

Partnering with world-class cybersecurity firms, Solutionz Security has developed a comprehensive Defense Posture Assessment (DPA) to address every aspect of an organization's digital footprint: People. Processes. Technology.

Fernandez describes the difference in Solutionz Security's approach, "We are selling more than tools. We come into an organization and address their current defense posture." He continues, "The best money spent is the money already spent on your cybersecurity. We want to build upon your success. We do not come in and say that we need to rip and replace your current solutions because our product is better. We look at what an organization has already done, the efforts already put in. We then assess the gaps that exist, and we formulate a plan, prioritizing the largest and most risky gaps and then we solve for that."

Warnick emphasizes the importance of making cybersecurity simple for customers, "Cybersecurity does not have be hard. You don't need a law degree to know when you need the police." The quality of the assessment and managed services allow customers to feel confident that their digital landscapes are understood and protected without them needing in depth knowledge about cybersecurity. Solutionz Security's cost-effective protections meet and document the various compliance requirements for payments, healthcare, corporate and government organizations.

Solutionz Security is a customer-centric company. We work closely with clients to establish a partnership that transparently empowers their cyber defense postures. No matter how large the company grows, a personalized boutique approach to customer interactions will prevail.

## About Solutionz Security:

Founded in 2021, Solutionz Security is a full-service cybersecurity company founded as a single point of contact to perform the entire cybersecurity lifecycle for organizations. Delivering services from 18+ offices across the United States and supported by our Security Operations Centers in Williamsburg, VA, Solutionz Security is backed by deep cybersecurity expertise for commercial, SMB, education, healthcare, and government organizations.

For more information visit: www.solutionzsecurity.com